TUPPERWARE® ECO STRAW & NEW TUMBLER

Tupperware Brands

SABIC® CERTIFIED CIRCULAR POLYMERS
SABIC® PP QRYSTAL CERTIFIED CIRCULAR RANDOM POLYMER

CHALLENGE
Reducing environmental impact of single-use plastic products while addressing consumer needs and food safety standards, and increasing recyclability.

SABIC SOLUTION
Development of a lightweight, phthalate free circular solution for a reusable straw that contribute to waste reduction and recyclability, and is compliant with food safety standards.

SUSTAINABILITY SOLUTION
The Tupperware® Eco Straw and tumbler are made from SABIC’s certified circular polymer, contributing to plastic waste reduction through circular feedstock. SABIC helps to give plastic waste – waste that would have ended up incinerated or in a landfill – a new life as a quality Tupperware® product.
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