CHEMISTRY THAT MATTERS™

TOOTHPASTE CAP

HALEON AND SIBO

CERTIFIED CIRCULAR SABIC® PP POLYMER

INDUSTRY CHALLENGE

Reducing the use of fossil-based resources, incorporating recycled content and support full recyclability for packaging; help minimize plastic packaging waste and meet stringent food packaging industry standards without compromising the quality of the packaged content.

SABIC SOLUTION

A range of toothpaste caps from Sensodyne Pronamel, owned by Haleon, made with certified circular SABIC® PP polymer, are produced by advanced recycling of used mix post-consumer plastics.

Collaboration between SABIC and Haleon resulted in a cap made from recycled plastic. This cap is created using certified circular polymers from SABIC's TRUCIRCLE™ portfolio and comes from recycled plastics from post-consumer waste that would otherwise typically, be destined for incineration or landfill. SABIC's drop-in solution polymers are then used by Sibo to produce the cap.

- CERTIFIED CIRCULAR SOLUTION
- COMPLIANCE WITH FOOD SAFETY
- STRONG MECHANICAL PERFORMANCE
- EASE OF PROCESSABILITY



Enabled by
TRUCIRCLE™

CLICK HERE FOR MORE INFORMATION

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