

SEAFOOD PACKAGING

ESTIKO PACKAGING SOLUTIONS & COLDWATER PRAWNS OF NORWAY

CERTIFIED CIRCULAR SABIC® PP FROM OCEAN BOUND PLASTICS PORTFOLIO

INDUSTRY CHALLENGE

Reducing the environmental impact and fossil-based resource by incorporating recycled content. Divert used plastic from entering up in the ocean. Maintaining full recyclability and compliance with the stringent food packaging industry standards without affecting the quality.

SABIC SOLUTION

A highly sustainable new packaging pouch for frozen prawns is the result of a close collaboration between Estiko Packaging Solution, Coldwater Prawns of Norway and SABIC. The pouch is made from a multi-layer film produced by Estiko Packaging Solutions, using SABIC's certified circular random copolymer grade of SABIC® PP CRYSTAL with a mass-balanced Ocean Bound Plastics (OBP) content of 60%. Ocean Bound Plastics solution from SABIC's TRUCIRCLE™ is designed to reuse post-consumer plastic waste recovered from areas up to 50km inland from waterways that otherwise has the potential to end up in our rivers and oceans. In an advanced recycling process, it is converted into an alternative feedstock which SABIC uses to produce certified circular polymers.



COMPLIANCE WITH
FOOD SAFETY



CERTIFIED CIRCULAR
SOLUTION



OCEAN BOUND
PLASTIC USE



PROCESSABILITY
& APPLICATION
PERFORMANCE



Enabled by
TRUCIRCLE™

[CLICK HERE](#) FOR MORE INFORMATION

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The certified products from SABIC's TRUCIRCLE portfolio are being produced through implementation of a mass balance accounting system and they are accredited under the International Sustainability and Carbon Certification Plus (ISCC) scheme.

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