

MAGNUM® ICE CREAM CONTAINER

UNILEVER FOOD SOLUTIONS

CERTIFIED CIRCULAR SABIC® PP IMPACT COPOLYMER

INDUSTRY CHALLENGE

Reducing environmental impact with a food packaging that is robust under cold temperature of freezer to protect and preserve ice cream, distinctively shaped while compliant with food safety regulations.

SABIC SOLUTION

SABIC® PP Impact Copolymer aims to enable creation of lightweight packaging that is organoleptic, compliant with food safety standards, and it delivers high impact resistance at -20°C as required from ice cream containers by the food industry. Certified circular SABIC® PP impact copolymer uses post-consumer mixed plastic packaging as feedstock for manufacturing new virgin polymers to create a new recyclable packaging.



CERTIFIED CIRCULAR SOLUTION



LOW TEMPERATURE PERFORMANCE



HIGH PURITY



HIGH IMPACT RESISTANCE



Enabled by
TRUCIRCLE™

[CLICK HERE](#) FOR MORE INFORMATION

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The certified products from SABIC's TRUCIRCLE portfolio are being produced through implementation of a mass balance accounting system and they are accredited under the International Sustainability and Carbon Certification Plus (ISCC) scheme.

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