

SEAFOOD PACKAGING

NUEVA PESCANOVA GROUP & POLIVOUGA

**CERTIFIED CIRCULAR SABIC® PE
FROM OCEAN BOUND PLASTICS PORTFOLIO**

INDUSTRY CHALLENGE

Reducing the environmental impact and fossil-based resource by incorporating recycled content. Divert used plastic from entering up in the ocean. Maintaining full recyclability and compliance with the stringent food packaging industry standards without affecting the quality.

SABIC SOLUTION

The collaboration with the Nueva Pescanova Group has resulted in the development of the world's first frozen food packaging solution using SABIC's certified circular PE from feedstock sourced from ocean bound plastic that is converted using advanced recycling into an alternative feedstock. Pescanova and SABIC worked closely with Polivouga, a manufacturer of flexible film products, to launch this TRUCIRCLE™ project designed to reuse post-consumer plastic waste recovered from areas up to 50km inland from waterways that otherwise has the potential to end up in our rivers and oceans.



COMPLIANCE WITH
FOOD SAFETY



CERTIFIED CIRCULAR
SOLUTION



OCEAN BOUND
PLASTIC USE



PROCESSABILITY
& APPLICATION
PERFORMANCE



Enabled by
TRUCIRCLE™

[CLICK HERE](#) FOR MORE INFORMATION

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The certified products from SABIC's TRUCIRCLE portfolio are being produced through implementation of a mass balance accounting system and they are accredited under the International Sustainability and Carbon Certification Plus (ISCC) scheme.

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