

# HEINZ BEANZ SNAP POTS

TESCO, HEINZ, BERRY GLOBAL & PLASTICS ENERGY

CERTIFIED CIRCULAR SABIC® PP SOLUTIONS  
CLOSED LOOP PROJECT

## INDUSTRY CHALLENGE

Reducing the use of fossil-based resources and support full recyclability for packaging, help minimize plastic waste, accelerating the change to ensure plastic packaging is designed, produced, used and recycled more sustainably, meet stringent food packaging industry standards.

## SABIC SOLUTION

SABIC joined forces with Heinz, Tesco, Berry and Plastic Energy in an innovative recycling trial in the UK designed to close the loop on soft plastic food packaging. Used soft plastic packaging collected from Tesco stores has been used to produce certified circular PP from SABIC's TRUCIRCLE™ portfolio for microwavable pots, made from around 39% recycled soft plastic. Certified circular PP is produced from feedstock recycling of used plastics waste, offering the same quality as virgin resin. Berry manufactures the new Beanz Snap Pots with this polymer and sends them to Heinz for filling with Beanz and delivery to Tesco. Once emptied, the pots and sleeves can be recycled.



CERTIFIED CIRCULAR  
SOLUTION



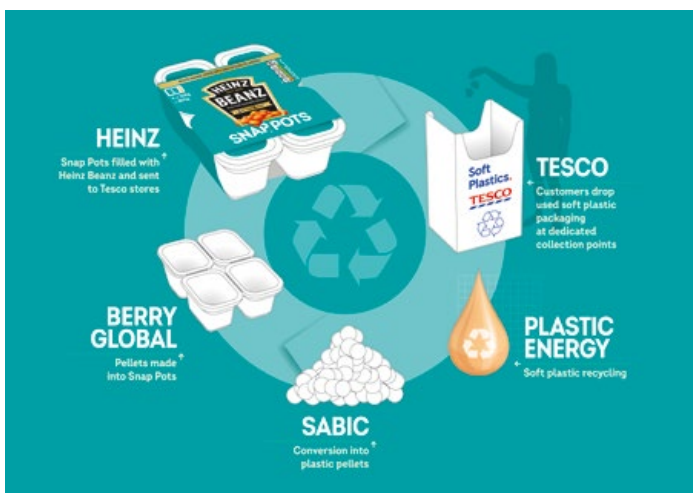
COMPLIANCE WITH  
FOOD SAFETY



CLOSED LOOP  
PROJECT



PROCESSING &  
RELIABILITY



Enabled by  
TRUCIRCLE™

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The certified products from SABIC's TRUCIRCLE portfolio are being produced through implementation of a mass balance accounting system and they are accredited under the International Sustainability and Carbon Certification Plus (ISCC) scheme.

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