CHEMISTRY THAT MATTERS™

COSMETIC CONTAINERS WITH SELF-ADHESIVE LABEL

LUMENE NORDIC SKINCARE AND UPM

CERTIFIED RENEWABLE SABIC® PP POLYMER

INDUSTRY CHALLENGE

Increasing the renewability of cosmetic packaging while reducing its environmental footprint, preserving product quality, without impact on processing and maintaining the recyclability of the application.

SABIC SOLUTION

LUMENE's Nordic skincare moisturizing collection is the first cosmetic packaging application where both the jar and the self-adhesive label are made with SABIC's certified renewable SABIC® PP polymers. The renewable feedstock is linked to UPM BioVerno™ naphtha which is produced from wood-based residue streams by UPM Biofuels in Finland. The crude tall oil based naphtha is further processed into polypropylene by SABIC and then converted both into recyclable cosmetic containers, and product labels from UPM Raflatac Forest Film™ label material. In total realizing a 97% certified renewable / mass balance bio-based content.

LUMENE chose SABIC's certified renewable PP resin for their Nordic skin care moisturizing collection containers to facilitate the switch to packaging based on forestry residue streams. This change is supporting the circular bio economy, reducing the packaging carbon footprint, and maintaining recyclability.

- CERTIFIED RENEWABLE SOLUTION
- DESIGN FOR RECYCLABILITY
- STRONG MECHANICAL PERFORMANCE
- EASE OF PROCESSABILITY

Enabled by
TRUCIRCLE™



CLICK HERE FOR MORE INFORMATION

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