

# FOAMED E-COMMERCE BOX CONCEPT

SABIC® PP-UMS

## CHALLENGE

The global e-commerce market is booming. Packaging solutions must be sustainable and durable, to protect goods against damage and enable re-use to reduce waste

## SABIC SOLUTION

Stronger, lighter, foamed packaging solution. The Foam & Lightweight team & partners are working on a box made of foamed PP sheet extruded from SABIC® PP-UMS. Unique in the market, this resin has a melt strength of 65 cN and outstanding foamability

## SUSTAINABILITY CONTRIBUTION

Re-use & recyclability attributes give this SABIC solution a clear sustainability advantage



WEIGHT SAVINGS



PROCESSABILITY



TOUGHNESS



STRENGTH



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